

## **MagnaDrive Announces Vice President, Sales & Marketing**

WOODINVILLE, Washington, 03/10/14—MagnaDrive announces Paul Humphreys as Vice President, Sales & Marketing.

Having been in the position since March of this year Humphreys is responsible for revenue generation throughout MagnaDrive’s global marketplace. Beyond his sales responsibilities he is also driving MagnaDrive’s marketing strategy from both a lead-generation, and product road mapping perspective. “We’re excited to have Paul on our team,” commented Marc Weintraub, CEO, “his extensive track record in bringing innovative products to global markets is a great complement to our overall strategy to make MagnaDrive the global standard for non-contact torque transfer.”

Humphreys said, “MagnaDrive’s unique technology offers tremendous benefits to its customers within the industrial coupling and process-control landscape.” Adding, “We have a highly capable team with whom I’m excited to work with as we introduce this exciting technology to domestic and international markets.”

Humphreys has held executive level sales, marketing and product management positions with technology-oriented private, and publically held companies, in United States and Canada. Graduating from the UK’s Royal Air Force College’s officer training program Humphreys still maintains a keen interest in aviation, along with the many outdoor pursuits the Pacific Northwest has to offer.

### **About MagnaDrive Corporation**

Founded in 1999, in Seattle Washington MagnaDrive’s groundbreaking magnetic torque-transfer couplings and drive technology provide highly effective means of protecting and controlling critical equipment and processes for a range of industrial and commercial applications. Beyond the mechanical benefits of MagnaDrive’s technology, it also has the ability to achieve significant energy savings. MagnaDrive serves many markets, around the world including power generation, mining, oil and gas, maritime, the U.S. Navy, water and wastewater, HVAC, and general manufacturing.

For more information, visit the company’s Web site at [www.magnadrive.com](http://www.magnadrive.com) or contact Marc Weintraub at (425) 463-4700 or [mweintraub@magnadrive.com](mailto:mweintraub@magnadrive.com).